

## Call for Proposals for SGP/UNDP-ECHO Grants

This is a call for proposals for implementing Risk Communication and Community Engagement (RCCE) activities through Small Grants Programme (SGP)/ United Nations Development Programme (UNDP) funded by EU-ECHO for the duration of one year. The overall goal of this initiative is to deliver, through NGOs and CBOs, locally-tailored COVID-19 sensitive communications and community engagement activities to target areas in the 16 provinces most affected by the COVID-19 pandemic. The intent is to promote greater awareness about the pandemic and about effective measures to respond to it at community and household levels, while contributing to the adoption of new, and potentially life-saving, behavioural practices among vulnerable populations.

This call for proposal is for maximum grant up to \$20,000 for implementing RCCE activities through eligible NGOs and CBOs in the 16 provinces most affected by the COVID-19 pandemic (for more information please refer to the ToR)

Qualified NGOs and CBOs should fill out the Proposal Form, Information on Organization Form and send via email through [sgp.ir@undp.org](mailto:sgp.ir@undp.org) no later than **Sunday 18 October 2020**.

Please indicate **"Call for Proposals for SGP/UNDP-ECHO Grants"** on the email's subject (Kindly note that the maximum file size should not exceed 25 MB)

### Links:

1. Proposal Form for SGP/UNDP-ECHO (Farsi)
2. Information on Organization Form (Farsi)
3. Terms of Reference (English)

## فراخوان دریافت طرح در راستای همکاری UNDP/SGP با ECHO

این فراخوان برای دریافت طرح جهت تهیه و انتشار محتوای ارتباطی - ترویجی و تعامل با جامعه (RCCE) است که توسط برنامه کمک های کوچک تسهیلات محیط زیست جهانی دفتر عمران سازمان ملل از محل بودجه ECHO در مورد همه گیری بیماری کووید-۱۹ به مدت یکسال اجرا خواهد شد. هدف این همکاری ارائه فعالیتهای پیشگیرانه مربوط به بیماری کووید ۱۹ متناسب با فعالیت های جامعه محور از طریق سازمانهای مردم نهاد و یا سازمان های محلی در ۱۶ استان پرخطر از نظر شیوع ویروس کرونا می باشد. همچنین ترویج گسترده اقدامات موثر برای مقابله با بیماری همه گیر کوید ۱۹ در سطح جامعه و خانواده، و در عین حال کمک به اتخاذ شیوه های جدید و رفتارهای نجات بخش، در میان جمعیت آسیب پذیر در دستور کار قرار دارد.

این فراخوان برای دریافت طرح های پیشنهادی با بودجه حداکثر تا مبلغ ۲۰,۰۰۰ دلار آگهی می شود که می بایست از طریق سازمان های مردم نهاد و سازمان های محلی واجد شرایط در ۱۶ استان هدف به اجرا درآید (برای کسب اطلاعات بیشتر به شرح خدمات پیوست رجوع شود)..

واجدین شرایط، فرم طرح پیشنهادی پیوست به همراه اطلاعات مربوط به شکل را تکمیل نموده و از طریق ایمیل [sgp.ir@undp.org](mailto:sgp.ir@undp.org) به آدرس

حداکثر تا یکشنبه مورخ ۲۷ مهر ماه ۱۳۹۹ ارسال نمایند. لطفا حتما عبارت "فراخوان دریافت طرح در راستای همکاری UNDP/SGP با ECHO" در موضوع ایمیل درج گردد (توجه داشته باشید که حجم فایل ارسالی بیشتر از ۲۵ مگابایت نباشد).

لینک ها:

پیوست ۱) فرم طرح پیشنهادی SGP/UNDP-ECHO (فارسی)

پیوست ۲) فرم اطلاعات مربوط به شکل (فارسی)

پیوست ۳) شرح خدمات (فارسی)

## **Terms of Reference**

### **SGP/UNDP- ECHO Grants for Risk Communication and Community Engagement (RCCE)**

#### **Background**

Based on an agreement between UNDP Iran and EU/ European Civil Protection and Humanitarian Aid Operations (ECHO) regarding the COVID-19 pandemic, a fund has been granted for Risk Communication and Community Engagement (RCCE) of Crisis Preparedness and Response Plan (CPRP). Considering the SGP Iran's experience working with CSOs, the grant making activities will be implemented through the SGP mechanism.

#### **Overall Goal**

The overall goal of this initiative is to deliver, through NGOs and CBOs, locally-tailored COVID-19 sensitive communications and community engagement activities to target areas in the provinces most affected by the COVID-19 pandemic. The intent is to promote greater awareness about the pandemic and about effective measures to respond to it at community and household levels, while contributing to the adoption of new, and potentially life-saving, behavioural practices among vulnerable populations. The aim is to outreach for an accumulated total of approximately 116,000 beneficiaries during the 12-month period of the intervention through NGOs and CBOs.

#### **Project Outcome**

The project will aim to ensure that an average of about 10,000 of at-high-risk individuals/ households per target province, will be directly out-reached by the NGOs/CBOs on potentially life-saving precautionary measures, in close coordination with the relevant health facilities and targeted vulnerable groups. The use of mainstream media (such as local radios) and social media is expected to contribute to enhance the effective outreach of the communications activities.

#### **Activities**

All of the activities listed below shall be undertaken making use of appropriate protection and precautionary measures against the COVID-19 pandemic – including physical distancing and mask-wearing, amongst others (the safety of NGO/CBO personnel in implementing these activities should be considered as a top priority by the grantees).

- The NGOs/CBOs will liaise with HIV-AIDS and TB health facilities (to reach out at-risk populations)
- Carry out outreach activities; dissemination of locally-relevant, target-group-tailored, content, complementing national-level and provincial-level public awareness campaigns

- Directly liaise with target groups for the adoption of key and potentially life-saving practices
- Disseminate public awareness materials and advocacy messages to target groups
- Proactively use social media for public awareness purposes
- Make use of appropriate ICT tools (for webinars, virtual trainings) and to leverage the use of local media (TV, radio) and social media
- The NGOs/CBOs will engage with local media outlets (radio, TV) and will leverage their own online platforms (including website and social media) to disseminate the communication materials.
- NGOs/CBOs will also broadcast the customized video and audio clips during the commercial space purchased through the grant
- The NGOs/CBOs will also liaise with government provincial organizations to leverage their support in the outreach
- Virtual trainings will be conducted for the health center users
- Where possible, national celebrities will also be invited to join the public awareness campaigns
- Provide regular M&E Reports as indicated in the MOA to SGP
- Knowledge management (capturing of results & lessons learned) and communication/dissemination of results

Note: NGOs/ CBOs along with UNDP CO team will be involved in the development of communication materials such as infographics, motion graphics, short audio and video clips and brochures appropriate for each medium and suitable for each province.

### **Target Provinces**

The following target provinces have been selected based on the provinces listed as red zone in the WHO Iran COVID-19 Update (dated 8 July 2020). Bushehr, Hamedan, Hormozgan, Ilam, Kerman, Kermanshah, Kordestan, Khorasan Razavi, Sistan & Baluchestan, South Khorasan, West Azarbaijan, Zanzan, Lorestan, Fars, Tehran and Mazandaran (total 16 provinces).

### **Duration**

12 months

### **Eligible Groups**

Civil Society Organizations (NGOs and CBOs) to have:

- Experience working with GEF-SGP and UNDP in community-engagement-related activities including participatory approaches, knowledge and information sharing, capacity development, conservation of natural resources and environment
- Extensive presence in the field in the target provinces for community-engagement-related activities as mentioned above
- Demonstrated in the past proven capacity to deliver field interventions against tight timelines
- Administrative accountability
- Transparency and timely reporting